



2026-2027



The Book
of retail packaging for
Independent Booksellers since 2008.

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Retail Packaging for ABA Booksellers

Hi Booksellers,

Spring 2026

We are embarking on our eighteenth year as an ABA Partner, providing independent booksellers with retail bags, gift wrapping paper, reusable totes, bookmarks, gift cards, and gift card folders. We love working with our bookselling friends!

We've introduced a new **gift card folder** this year. It is Sage Green with white printing that reads "Shop Indie Bookstores". Our gift card folders are made by our partner in Kathmandu of handmade lokta paper. They make for a beautiful presentation of your gift cards and we sell lots of them! (see page 14).

Our reusable **Kraft Totes** are so refreshingly different than any others out there, most functional, and wicked cool! They continue to sell briskly. (see pages 4 & 5).

Our Oliver Ellerkamp line of gift wrapping paper will be undergoing changes as our manufacturer in Switzerland has closed its doors. We have plenty of Everyday designs inventory to get us through 2026 and we will be bringing in new papers from other sources. As new papers arrive we will update our website to keep you informed.

These are challenging times in our country. Our government has a real problem with the truth and taking care of its citizens. Books and bookstores are vitally important in times like this. Please, keep doing what you are doing. It matters!!

We thank you for your business and your trust in us. We, as always, welcome your ideas + suggestions in our quest to serve you as best we can.

Best wishes ~ Jack, Lynn, Alan, Tommy, and Michael

P.S. ~ We bought a second printing press and we are optimistic that we will turn your printed bag orders a bit faster in 2026. ~ J

2 * Due to unstable tarriff situation, prices may change.

Recycled IndieBound ABA Merchandise



12 x 15 - \$65
(500/cs | 19 lbs.)

9.5 x 12.5 - \$98
(1000/cs | 28 lbs.)

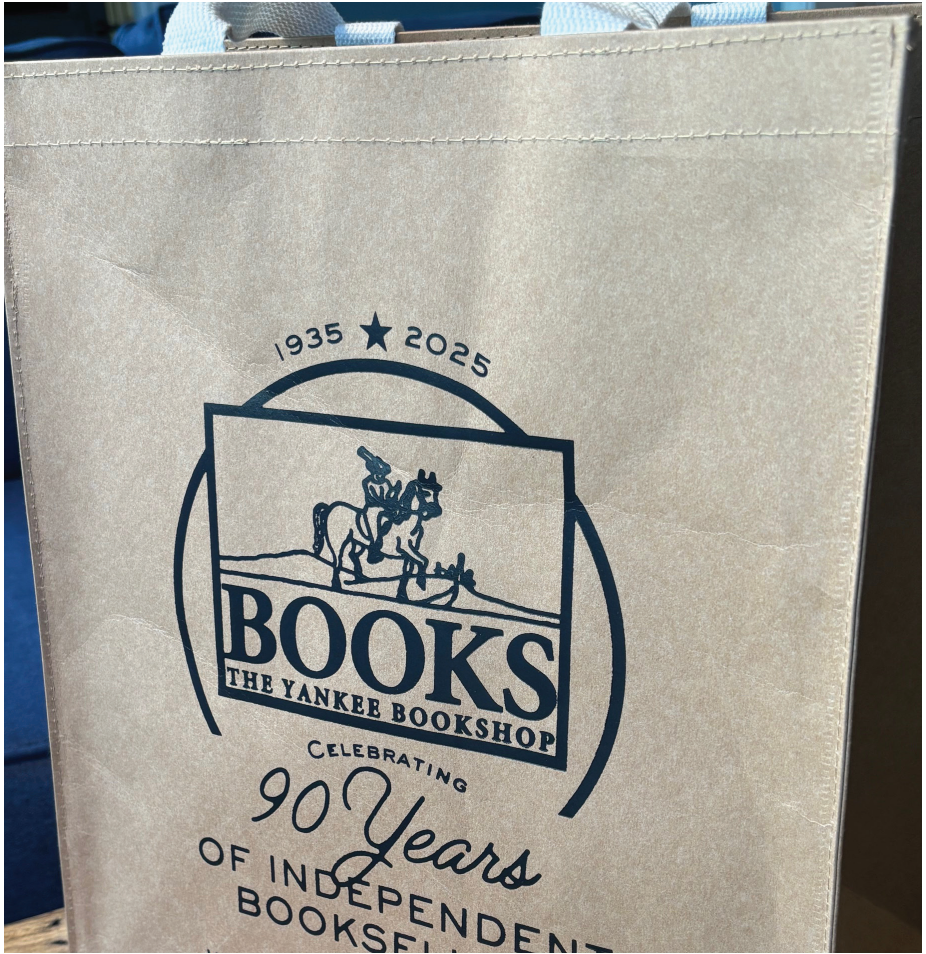
7.5 x 10 - \$76
(1000/cs | 19 lbs.)



ABA Bookshelf Merchandise Bag

10 x 13 - \$99.50
(1000/cs | 28 lbs.)

The 4 bags on this page
are merchandise bags;
they have no side
gussets and
no handles.



Washable Kraft Paper Totes

13 x 8 x 15

This Tote is amazing! It is strong, durable, and it stands up on its own - nothing floppy about this tote. It can get wet and it cleans up nicely with soap and water. It looks and feels like leather but it is a heavy kraft paper. Organic cotton handles.

It is like no other tote on the market!

Use for Special Events, Favorite Customers, or sell for about \$20.

These totes are in stock and orders can be turned in a couple of weeks.



Kraft Totes - Price each hot stamped with your logo

25	50	100+
\$9.60	\$9.30	\$9.00

One-time plate charge of \$120.00



White IndieBound ABA Plastic Bags

Eat Sleep Read on one side/Peace Love Books on one side
500 bags per case 1.75mil

12 x 15 - \$94 (14 lbs) 15 x 18 + 4 - \$134 (21 lbs)

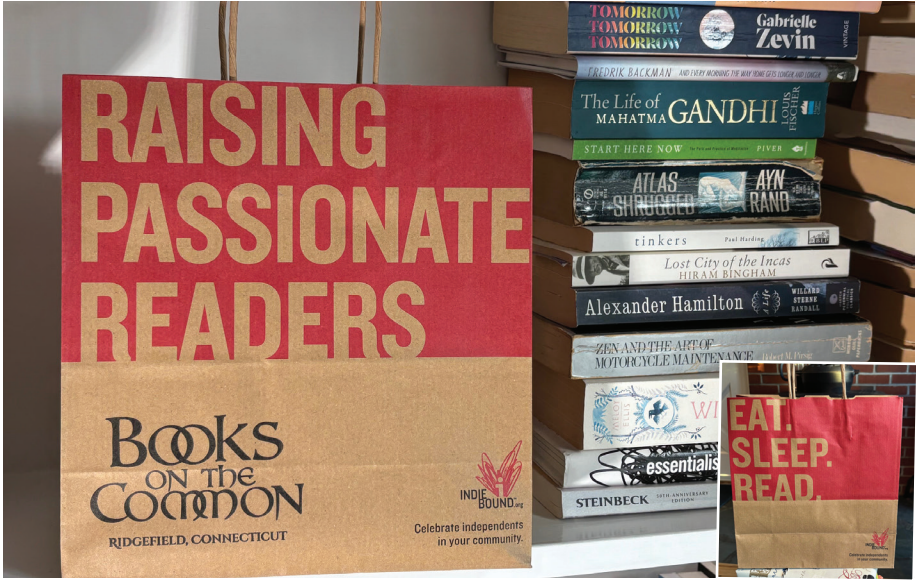
Yellow IndieBound ABA Plastic Bags

Snack Nap Read on both sides
500 bags per case, 1.75mil

12 x 15 - \$104 (14 lbs) 15 x 18 + 4 - \$142 (21 lbs)

**That's the thing about books.
They let you travel without moving your feet.
- Jhumpa Lahiri**

Recycled IndieBound ABA Shopping Bags



ABA Cafe

10 x 4.5 x 10.25 (250/cs | 22 lbs.) - \$96



ABA Indie

12.5 x 6.5 x 14 (200/cs | 30 lbs.) - \$97



Recycled Bookshelf Debbie Shopper

9¾ x 4½ x 10¼ (250/cs | 25 lbs.) - \$96

**Reading is the sole means by which we slip,
involuntarily, often helplessly, into another's
skin, another's voice, another's soul.**

- Joyce Carol Oates



Reusable ABA Tote

14 x 5 x 14 - Laminated (50/case - 9 lbs.)

50 bags - \$3.75 each | 100 bags - \$3.45 each

Add your logo \$50 for 100 bags, \$115 for 300 bags



Reusable Bookshelf Tote

15 x 7 x 15 - Matte Laminated (50/case - 14 lbs)

50 bags - \$3.75 each | 100 bags - \$3.45 each

Add your logo - \$50 for 100 bags, \$115 for 300 bags



Recycled Buy Local Shopping Bags

Buy Local Townie - \$97

Buy Local Cub - \$92

12.5 x 6.5 x 14 (200/cs | 30 lbs.) 8.6 x 4.3 x 10.25 (250/cs | 20 lbs.)



Reusable Buy Local Tote

15 x 7 x 15 - Matte Laminated (50/case - 14 lbs)

50 bags - \$3.75 each | 100 bags - \$3.45 each

Add your logo - \$50 for 100 bags, \$115 for 300 bags

Custom Printing Your Bags



Custom Printing Fees

2 cases = \$88 per lot

3 or 4 cases = \$110 per lot

4+ cases = \$110 per thousand

Available ink colors: Black, Red, Dark Green, Light Green, Reflex Blue, Navy Blue, Gray, Burgundy, Orange, Brown

Stock Shopping Bag Sizes	Natural Kraft	White
5 x 3 x 8 - Midget (250/case)	\$72	\$82
8 x 5 x 10 - Cub (250/case)	\$81	\$86
10 x 5 x 13 - Debbie (250/case)	\$89.50	\$94
16 x 6 x 12 - Vogue (250/case)	\$104	\$116
14 x 10 x 15 - Baker (200/case)	\$104	\$112
15 x 8 x 18 - Wizard (150/case)	\$68	\$88



Labels for Booksellers

1-4 Rolls = \$36 each

5+ Rolls = \$32 each

1000 labels per roll

OK to Mix & Match to reach 5 rolls

Removable adhesive stock



Custom Bookmarks

2" x 6" - 14pt Heavy Cardstock
4-color offset printing
2 sided printing included

Qty	Per 1000	total	each
1,000	\$175	\$175	18¢
2,500	\$144	\$360	14¢
5,000	\$73	\$365	7¢
10,000	\$64	\$640	6¢



IndieBound Gift Card Folders

\$30 per pack of 50





Custom Gift Cards

These custom printed gift cards can be encoded to work with your point of sale.

Qty	250	500	1000	3000	5000
Price Each	\$1.42	\$0.95	\$0.76	\$0.48	\$0.39

OLIVER ELLERKAMP

SWISS MADE  GIFT WRAP

EST. 2015

Price Range (PR)	18" x 417'	24" x 417'
25	\$172 \$129.00	\$228 \$171.00
32	\$188 \$141.00	\$252 \$189.00
35	\$202 \$151.50	\$275 \$206.25
est. weight	12 lbs	16 lbs

The above pricing reflects your 25% bookseller discount



18" Paper Cutter - \$50

24" Paper Cutter - \$56



Ilse PR32



Periwinkle Floral PR32



Balloon Happiness PR32



Old World Map PR32



Maik PR32



Toucan PR32



Miron Kraft PR25



Benoni PR32



Tonja PR32



Arlo PR25



Matteo PR32



Beetle PR35



Orpheus PR32



24" only

Miron Red PR35



Harlie PR35



Amarillo PR32



24" only

Miron Navy PR35



Blue Plaid PR32



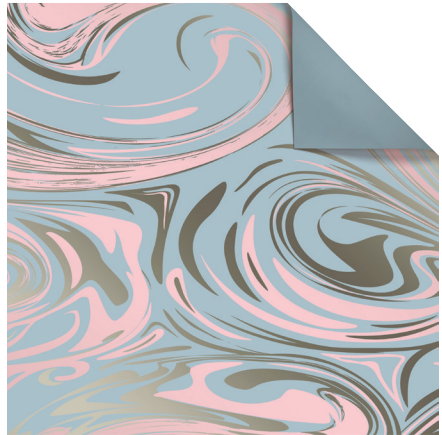
Toffy PR32



Malou PR32



Gamba PR32



Marge PR35



Writing PR35



Naruto PR35



Blue Snow Flakes PR32



Glorious Snow Peeps PR32



Gold Leaves & Berries PR32



Leia PR32



24" only

Hatty PR32



Lilli PR32



Albin PR35



Xander PR32



Lorena Kraft PR25



Esai PR35



Christmas Vacation PR32



Nisse PR32

We will be bringing in more Holiday and Everyday papers over the next few months. We expect to have a broader selection for you by the summer of 2026. This will be communicated to you via Constant Contact messaging and our updated website. Keep an eye out...

Best wishes - Jack



Our Products in action @ real Bookstores



Bri at Park Road Books
Charlotte, NC



Sam at Norwich Bookstore
Norwich, VT



Peterborough, NH
www.wgellerkamp.com
(800) 805-0012

