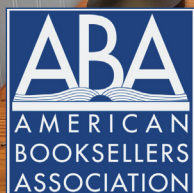
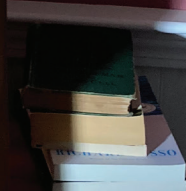
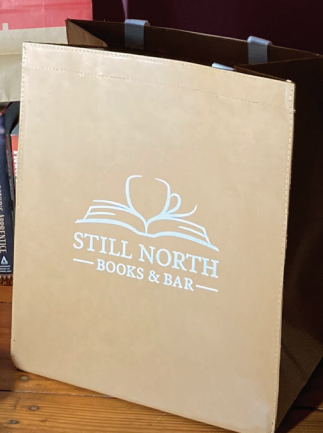
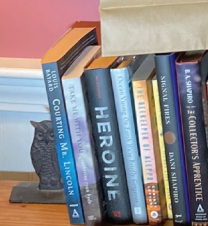


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IN THE CHARACTER
MONY IN THE HOME
ONY IN THE HOME
ORDER IN THE NATION
ER IN THE NATION
ACE IN THE WORLD



2024-2025

W.G. Ellerkamp
(800) 805-0012

www.wgellerkamp.com

jack@wgellerkamp.com

Retail Packaging for ABA Booksellers

As I'm riding the bike in our basement this morning (Jan. 28th, Peterborough, NH) watching the snow fall my thoughts turn to our youngest son, Oliver. He, along with two friends, is beginning a bicycle trip today from San Diego to St. Augustine - 3,078.4 miles. This is the bicycling equivalent of the Appalachian Trail or Pacific Crest Trail for hikers. I shall never fuss over riding 4-6 miles on my stationary bike ever again!

I'm feeling nostalgic today. We, Lynn + I, have three sons. Oliver is 24 and recently graduated from the University of Vermont. Graeham is an accountant and lives in, and loves, Portland, Maine. He plays a lot of soccer in his spare time. Owen lives in Brooklyn, NY. An Environmental Studies / Religion double major at Oberlin he, of all things, started making silver jewelry about 18 months ago. His little company - Dunton Ellerkamp - has absolutely taken off. I am honored when he asks Dad for business advice. We are fortunate and proud parents.



Golly, I got side-tracked. Our little company provides indie bookstores with retail packaging. It is 30 years ago that I joined my Dad in business. Sadly, Dad passed away two years ago; we march on with our best efforts to continually make Dad proud.

As always, we are grateful for your business, your trust in us. Several new (or new to us) booksellers chose to work with us last year and that brings us happiness. Our newest product for booksellers is a **heavy weight kraft paper tote**. This bag is made of a heavy kraft paper, resembling leather in look and feel, that is very durable and washable. The shoulder length handles are natural cotton. This is a *unique, natural, and beautiful tote* that can be used again and again. This is a re-sale item and we suggest a retail price of \$19 - \$22.

As we do each year, we have updated our offerings of Oliver Ellerkamp gift wrap. This year's line has lots of tasteful new designs and we think that you will be pleased. (For those of you who have not heard, Shamrock has gone out of the gift wrap business). The Oliver offerings begin on Page 14.

We love working with you and we are so very appreciative of your support. We are open to your ideas and suggestions as we strive to be your perfect vendor.

Best Wishes - Jack, Lynn, Mike, Tommy, and Andre

Washable Kraft Paper Totes - **NEW!**
13 x 8 x 15



Price each

25	50	100	200+
\$8.00	\$7.75	\$7.50	\$7.20
price with your custom hot stamped logo			
\$8.80	\$8.55	\$8.10	\$7.70

One-time plate charge of \$88.00

This bag has the look and feel of leather, though, in reality, it is 500 gsm Kraft Paper. An earth friendly bag with natural cotton handles. This bag is durable and washable. Clean up with cold water and mild soap. In stock and available immediately, you can customize it by adding your logo or custom artwork.



Recycled IndieBound ABA Merchandise Bags



12 x 15 - \$119
(1000/cs | 41 lbs.)

9.5 x 12.5 - \$98
(1000/cs | 28 lbs.)

7.5 x 10 - \$76
(1000/cs | 19 lbs.)



Reusable IndieBound ABA Tote

14 x 5 x 14 - Laminated (50/case - 9 lbs.)

50 bags - \$3.75 each | 100 bags - \$3.45 each

Add your logo - \$45 for 100 bags, \$100 for 300 bags

Recycled IndieBound ABA Shopping Bags



ABA Cafe

10 x 5 x 10 (250/cs | 26 lbs.) - \$102

10 x 4.5 x 10.25 (250/cs | 22 lbs.) - \$96



ABA Indie

13 x 7 x 13 (250/cs | 41 lbs.) - \$123

12.5 x 6.5 x 14 (200/cs | 30 lbs.) - \$94

Recycled Bookshelf Bags



Bookshelf Debbie - \$104
10 x 5 x 13 (250/cs | 30 lbs.)



Reusable Bookshelf Tote
15 x 7 x 15 - Matte Laminated (50/case - 14 lbs)
50 bags - \$3.75 each | 100 bags - \$3.45 each
Add your logo - \$45 for 100 bags, \$100 for 300 bags

Recycled Buy Local Bags



Buy Local Cub - \$99
8 x 5 x 10 (250/cs | 20 lbs.)

Buy Local Townie - \$123
13 x 7 x 13 (250/cs | 36 lbs.)



Reusable Buy Local Tote
15 x 7 x 15 - Matte Laminated (50/case - 14 lbs)
50 bags - \$3.75 each | 100 bags - \$3.45 each
Add your logo - \$45 for 100 bags, \$100 for 300 bags

IndieBound ABA Plastic Bags



Yellow IndieBound ABA Plastic Bags

Snack Nap Read on both sides

500 bags per case, 1.75mil

12 x 15 - \$108 (14 lbs) 15 x 18 + 4 - \$152 (21 lbs)



White IndieBound ABA Plastic Bags

Eat Sleep Read on one side/Peace Love Books on one side

500 bags per case 1.75mil

12 x 15 - \$98 (14 lbs) 15 x 18 + 4 - \$142 (21 lbs)

Custom Printing Your Bags



Custom Printing Fees

2 cases = \$78 per lot

3 or 4 cases = \$98 per lot

4+ cases = \$98 per thousand

Available ink colors: Black, Red, Dark Green, Light Green, Reflex Blue, Navy Blue, Gray, Teal, Burgundy, Orange, Brown

Stock Shopping Bag Sizes	Natural Kraft	White
5 x 3 x 8 - Midget (250/case)	\$72	\$82
8 x 5 x 10 - Cub (250/case)	\$81	\$86
10 x 5 x 13 - Debbie (250/case)	\$88	\$92
14 x 10 x 15 - Baker (200/case)	\$104	\$112
15 x 8 x 18 - Wizard (150/case)	\$68	n/a
16 x 6 x 12 - Vogue (250/case)	\$102	\$114
18 x 7 x 19 - Jumbo (200/case)	\$119	\$130



Labels for Booksellers

1-4 Rolls = \$36 each

5+ Rolls = \$32 each

1000 labels per roll

OK to Mix & Match to reach 5 rolls

Removeable adhesive stock



New label for 2024



Custom Bookmarks

2” x 6” - 14pt Heavy Cardstock
4-color offset printing
2 sided printing included

Qty	per 1000	total	each
1,000	\$175	\$175	18¢
2,500	\$144	\$288	14¢
5,000	\$73	\$365	7¢
10,000	\$64	\$640	6¢



IndieBound Gift Card Folders - \$29 per pack of 50



Custom Gift Cards

Qty	250	500	1000	3000	5000
Price Each	\$1.42	\$0.95	\$0.76	\$0.48	\$0.39

These custom printed gift cards can be encoded to work with your point of sale.



Emerson Sistare and Jack Ellerkamp

Emerson bought the Toadstool Bookshops (Peterborough and Keene, NH) from Willard Williams who founded the bookstore in 1972 and presided over it, along with his wife Holly, for 50 years! And he was there almost every single day, a truly “hands on” owner. Our family has known Emerson since he was a middle schooler as he and our son Graeham were very good friends and Emerson spent a lot of time at our house, much to our delight! We wish the Sistare Family much success as they steward The Toadstool forward for many years to come.



MacDowell

The MacDowell Colony (now known as MacDowell) was founded in Peterborough in 1907 by Marian, a pianist, and Edward MacDowell, a composer. Edward died in 1908 and it was Marian who oversaw the growth and success over the years. Peterborough is often referred to as “Our Town” thanks to Thornton Wilder who wrote much of that oh-so-famous play while a fellow at MacDowell. For many years The Toadstool has featured a section of MacDowell fellows, as pictured above.



24" Paper Cutter - \$56

18" Paper Cutter - \$50

OLIVER ELLERKAMP

SWISS MADE  GIFT WRAP

EST. 2015

Price Range (PR)	18" x 417'	24" x 417'
25	\$166 \$124.50	\$220 \$165.00
32	\$180 \$135.00	\$242 \$181.50
35	\$194 \$145.50	\$264 \$198.00
est. weight	12 lbs	16 lbs

The above pricing reflects your 25% bookseller discount

* = Indicates design is only available in 24" width



Maik PR32



Beetle PR35



Ilse PR32



Roman PR32



Cornelius PR32



Toffy PR32



Okko PR32



Lauro PR32



Matteo PR32



Gamba PR32



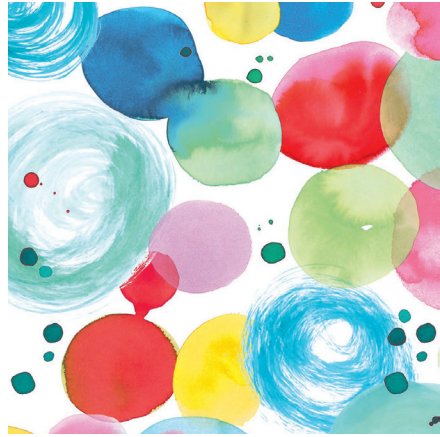
Levin PR25



Nello PR32



Toto PR32



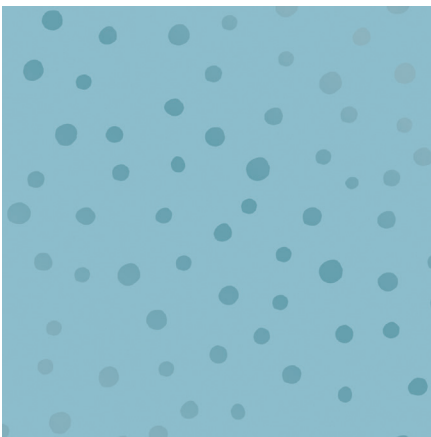
Tonja PR32



Harlie PR35



Ting Dots PR25



Nuna PR32



Copo PR35





Jelva PR32



Amarillo PR32



Cornelia PR32



Merrit PR32



Aidana PR32



Malou PR32



Florescentia PR25



Marge PR35



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Esma PR32



Miron Kraft PR25



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Miron Sky Blue PR35



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Miron Berry PR35



* Miron Gray PR35



* Miron White PR35



Miron Navy PR35



Miron Red PR35



Harriett PR32



Jara Kraft PR25



Inverno PR35



Curdin PR32



Gian PR25



Albin PR35



Bert PR32



Tino Green PR32



Natala PR32



Ivek PR25



Esai PR35



Berna PR32



Lorena PR32



Lorena Kraft PR25



Reto PR32



Reto Kraft PR25



Island PR32



Josefina PR32



Candice PR25



Nebi PR25



Eneo PR25



Lilli PR32



Norvin PR32



Gulliver PR32



Maurin PR32



Nisse PR32



Juma Kraft PR25



Juma Blue PR32



Naruto PR35



Hatty PR32



Talinho PR32



Winston PR32

The W.G. Ellerkamp Family



Meet Lynn

This is Lynn Phillips, she handles the bookkeeping and customer service. Lynn is Jack's wife and has been with the company since 2009.



Meet Mike

This is Mike Langley, he manages the warehouse, handles all the graphics, our website and IT. Mike started with the company in 1999.



Meet Andre

This is Andre "Moke" Deschenes, he prints all of the in house custom print jobs. Andre started with the company in 2013.



Meet Tommy

This is Tommy Roeun, he hot stamps all of the bags, totes, and boxes. Tommy has been with the company for 17 years.



Meet Jack

This is Jack Ellerkamp, he owns the place. He is also our part-time delivery driver and sales person. He joined his father Bill in the business 30 years ago.



Our friends Kristian & Kari at The Yankee Bookshop in Woodstock, VT



Peterborough, NH
www.wgellerkamp.com

